* **KPIs**

1. **Total Revenue**

SELECT SUM(total\_price) AS Total\_Revenue from pizza\_sales



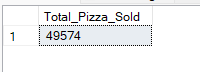
1. **Average Order Value**

SELECT SUM(total\_price) / COUNT(DISTINCT order\_id) AS Avg\_Order\_Value FROM pizza\_sales



1. **Total Pizza Sold**

SELECT SUM(quantity) as Total\_Pizza\_Sold from pizza\_sales



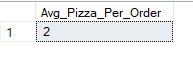
1. **Total Orders Placed**

SELECT COUNT(DISTINCT order\_id) AS Total\_Orders from pizza\_sales



1. **Average Pizza Per Order**

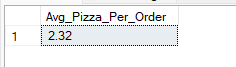
SELECT SUM(quantity)/COUNT(DISTINCT order\_id) AS Avg\_Pizza\_Per\_Order from pizza\_sales



1. **Average Pizza Per Order Casted**

SELECT CAST(CAST(SUM(quantity) AS DECIMAL(10,2)) /

CAST(COUNT(DISTINCT order\_id) AS DECIMAL(10,2)) AS DECIMAL(10,2)) AS Avg\_Pizza\_Per\_Order from pizza\_sales



* **Charts**

1. **Trend of orders placed in the week**

SELECT DATENAME(DW, order\_date) AS ORDER\_DAY, COUNT(DISTINCT ORDER\_ID) AS NUM\_OF\_ORDERS

FROM pizza\_sales

GROUP BY DATENAME(DW, order\_date)

